

Thompson Sampling with Belief Update for Non-stationary Multi-armed Bandit Problem

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Introduction

Introduction



Introduction


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YAHOO!

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You've been making scrambled eggs all wrong


While it's a universally loved breakfast choice, sometimes perfecting scrambled eggs can be a bit of a challenge.

A chef's guide »


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Kraft case puts fresh spotlight on sex trafficking




Viral sensation runs insane time at NFL combine






Phone companies introduce price hike for 10G plans



Kate Middleton's latest look features a surprise nod to Canada

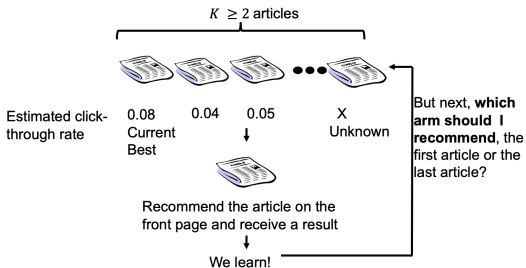
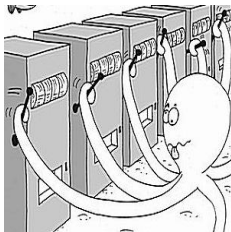


The Canadian company behind this tiny car

  Every minute 

Introduction

Multi-armed Bandit Problem



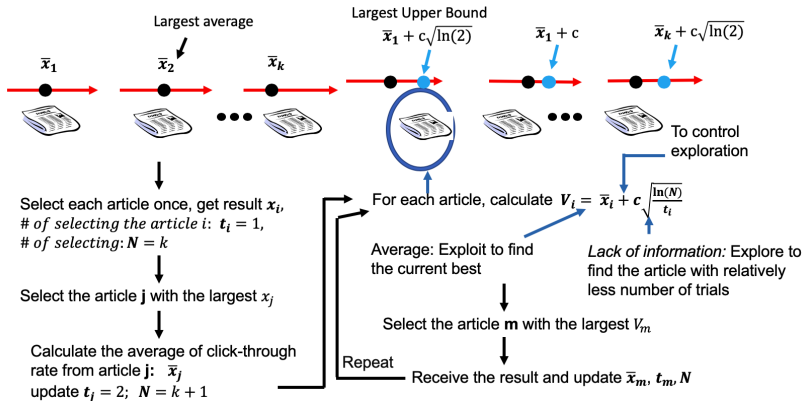
Objective is to minimize the regret after n plays

$$\mu^* n - \mu_j \sum_{j=1}^K \mathbb{E}[T_j(n)] \text{ where } \mu^* = \max_{1 \leq i \leq K} \mu_i$$

Algorithms for MAB

Upper Confidence Bound (UCB¹)

An index approach

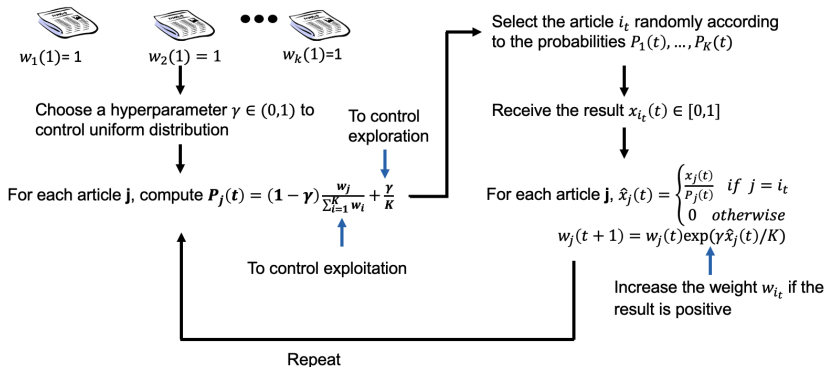


¹Auer, Cesa-Bianchi & Fischer. "Finite-time analysis of the multiarmed bandit problem," *Machine Learning*, 47:235-256, 2002

Algorithms for MAB

Exponential-weight algorithm (Exp3²)

A randomization approach

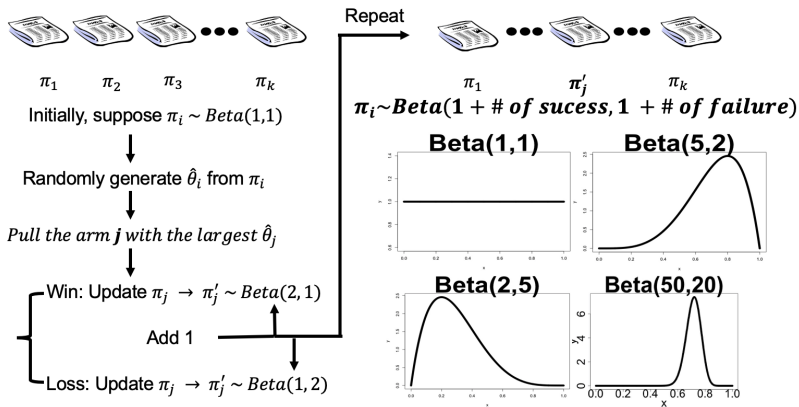


²Auer, Cesa-Bianchi, Freund & Schapire. "The nonstochastic multiarmed bandit problem," SIAM J.Comput., 32:48-77, 2003

Algorithms for MAB

Thompson Sampling³

A Bayesian approach

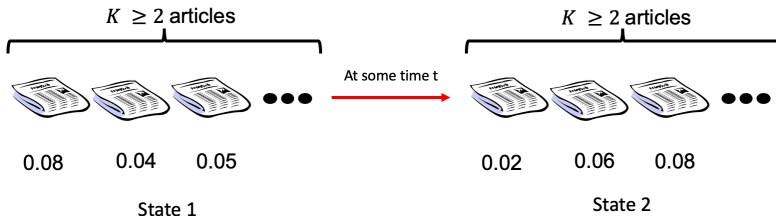


³Thompson. "On the likelihood that one unknown probability exceeds another in view of the evidence of two samples," *Biometrika*, 25:285?294, 1933

An Extension

Piecewise non-stationary environment

- Unrealistic to assume the static reward distributions
- Different users with different preference may access the page
- A piece-wise non-stationary environment
 - The preference can be static for some time before change



Existing Approaches

1. **Passive** approaches: decay or remove the weights on the rewards
 - Discounted UCB (D-UCB) [1]: UCB with a discount factor.
 - Sliding-Window UCB (SW-UCB) [2]: UCB with a time window.
 - Rexp3[3]: reset the Exp3 every T times.
2. **Active** approaches: monitor the rewards to detect a change point
 - EXP3.R [4]: reset EXP3 algorithm upon detecting a change point
 - M-UCB [5] and CUSUM-UCB[6] : reset UCB algorithm upon detecting a change point
 - Global Change-Point Thompson Sampling (Global-CTS) [7] and Global Switching Thompson Sampling with Bayesian Aggregation (Global-STS-BA) [8] : Thompson sampling with Bayesian change-point detection.

Drawbacks of the previous works:

- Passive approaches perform poorly
- Active approaches are expensive in computation & memory use
- Sensitive to hyperparameters

Change Point Detection

CUMSUM-UCB

- Change point detected if the cumulative drift (g_t^+ or g_t^-) \geq threshold (h), where

$$g_t^+ = \max(0, g_{t-1}^+ + s_t^+), \text{ and } g_t^- = \max(0, g_{t-1}^- + s_t^-)$$

$$(s_t^+, s_t^-) = (y_t - \hat{\mu}_0 - \epsilon, \hat{\mu}_0 - y_t - \epsilon)1_{t > M}, \hat{\mu}_0 = \sum_{k=1}^M y_k / M, \epsilon > 0$$

Bayesian Change Detection

- Compute posterior for all possible run lengths r_t (# of steps since the last change point). That is, for each r_t and t ,

$$P(r_t | x_{t-1}, D_{t-2}) = \frac{P(r_t, x_{t-1}, D_{t-2})}{P(x_{t-1}, D_{t-2})}$$

where x_{t-1} is the reward at time $t-1$, D_{t-2} is the reward history up to time $t-2$;

Thompson sampling with belief update

Thompson Sampling

Thompson Sampling

```
Initialize  $D = \emptyset$ 
for  $i = 1, \dots, T$  do
    Draw  $\theta^t$  according to
         $\mathbb{P}(\theta|D)$ 
    Select
         $a_t = \operatorname{argmax}_a \mathbb{E}(r|a, \theta^t)$ 
    Observe  $r_t$ 
     $D = D \cup (a_t, r_t)$ 
end
```

TS for the Bernoulli Bandit

Input: α, β prior parameters of a Beta

Initialize $S_i = 0, F_i = 0$ /Counters

```
for  $i = 1, \dots, T$  do
    for  $j = 1, \dots, K$  do
        Draw  $\theta^t$  from  $\text{Beta}(S_i + \alpha, F_i + \beta)$ 
    end
    Select  $a = \operatorname{argmax}_i \theta_i$ 
    Observe  $r$ 
    if  $r=1$  then
         $S_a = S_a + 1$ 
    end
    else
         $F_a = F_a + 1$ 
    end
end
```

Partially Observable Markov Decision Process (POMDP)

- State $s(\in S)$ of the environment is assumed **unobservable**
- Calculate posterior $b_{t+1}(s)$ given an observation x_t and a prior $b_t(s)$.
- An observation function $O(x_t|s, a)$ is unknown but transition function $P(ss')$ is assumed known.

That is,

$$b'(s') = \eta O(x_t|s', a) \sum_{s \in S} T(s'|s, a) b(s)$$

$$\text{where } \eta = \frac{1}{Pr(x_t|b,a)} = \frac{1}{\sum_{s' \in S} O(x_t|s', a) \sum_{s \in S} T(s'|s, a) b(s)}$$

Thompson Sampling with Belief Update

TSBU - Finite

Algorithm 1 TS-BU-Fin

```
1: procedure TS-BU-Fin( $T, K, \gamma, L=$ None)
2:  $t \leftarrow 0$  and  $\forall k, \forall s, \alpha_{s,k}^0 \leftarrow 1, \beta_{s,k}^0 \leftarrow 1$ 
3:  $P(s_1|s_1) = P(s_2|s_2) \leftarrow 1 - \gamma$ 
4:  $P(s_2|s_1) = P(s_1|s_2) \leftarrow \gamma$ 
5:  $b_0(s_1) \leftarrow 1$  and  $b_0(s_2) \leftarrow 0$ 
6:  $N \leftarrow 1$ 
7: for  $t \leq T$  do
8:    $k_t \leftarrow \text{SelectArm}(\{\alpha^t\}, \{\beta^t\}, \{b_t\})$ 
9:    $x_t \leftarrow \text{Playarm}(k_t)$ 
10:   $b'_t \leftarrow \text{UpdateBelief}(\{\alpha_{k_t}^t\}, \{\beta_{k_t}^t\}, \{b_t\}, x_t)$ 
11:   $\alpha_{k_t}^{t+1}, \beta_{k_t}^{t+1} \leftarrow \text{UpdateArm}(\{\alpha_{k_t}^t\}, \{\beta_{k_t}^t\}, \{b'_t\}, x_t)$ 
12:   $b_{t+1} \leftarrow \text{NextBelief}(\{b'_t\}, P)$ 
13:  if  $L$  is None or  $N < L$  then
14:    if  $\sum_{n=1}^N b_{t+1}(s_n) < b_{t+1}(s_{N+1})$  then
15:       $b_{t+1}(s_{N+1}) \leftarrow 1$ 
16:       $b_{t+1}(s_n) \leftarrow 0 \forall n \in \{1, \dots, N, N+2\}$ 
17:       $\alpha_k^{t+1}(s_{N+2}) \leftarrow 1, \beta_k^{t+1}(s_{N+2}) \leftarrow 1$ 
18:       $P(s_n|s_n) \leftarrow 1 - \gamma, \forall n$ 
19:       $P(s_m|s_n) \leftarrow \frac{\gamma}{N+1}, \forall m \neq n$ 
20:       $N \leftarrow N + 1$ 
21:    end if
22:  end if
23: end for
```

TSBU-Infinite

Algorithm 2 TS-BU-Inf

```
1: procedure TS-BU-Inf( $T, K, \gamma$ )
2:  $t \leftarrow 0$  and  $\forall k, \forall s, \alpha_{s,k}^0 \leftarrow 1, \beta_{s,k}^0 \leftarrow 1$ 
3:  $P(s_1|s_1) = P(s_2|s_2) \leftarrow 1 - \gamma$  and  $P(s_2|s_1) =$ 
    $P(s_1|s_2) \leftarrow \gamma$ 
4:  $b_0(s_1) \leftarrow 1$  and  $b_0(s_2) \leftarrow 0$ 
5: for  $t \leq T$  do
6:    $k_t \leftarrow \text{SelectArm}(\{\alpha^t\}, \{\beta^t\}, \{b_t\})$ 
7:    $x_t \leftarrow \text{Playarm}(k_t)$ 
8:    $b'_t \leftarrow \text{UpdateBelief}(\{\alpha_{k_t}^t\}, \{\beta_{k_t}^t\}, \{b_t\}, x_t)$ 
9:    $\alpha_{k_t}^{t+1}, \beta_{k_t}^{t+1} \leftarrow \text{UpdateArm}(\{\alpha_{k_t}^t\}, \{\beta_{k_t}^t\}, \{b'_t\}, x_t)$ 
10:   $b_{t+1} \leftarrow \text{NextBelief}(\{b'_t\}, P)$ 
11:  if  $b_{t+1}(s_1) < b_{t+1}(s_2)$  then
12:     $b_{t+1}(s_1) \leftarrow 1$  and  $b_{t+1}(s_2) \leftarrow 0$ 
13:     $\alpha_k^{t+1}(s_1) \leftarrow \alpha_k^{t+1}(s_2), \beta_k^{t+1}(s_1) \leftarrow \beta_k^{t+1}(s_2)$ 
    {Move knowledge}
14:     $\alpha_k^{t+1}(s_2) \leftarrow 1, \beta_k^{t+1}(s_2) \leftarrow 1$  {Re-initialize  $s_2$ }
15:  end if
16: end for
```

Numerical Studies

Performance Measure and Benchmark

Regret R_t

Instead of maximizing the rewards directly, the common measure of performance is cumulative regret:

$$R(T) = \sum_{t=1}^T \mu_t^* - E\left(\sum_{t=1}^T x_{k_t}\right)$$

where $\mu_t^* = \max_{k \in \{1, \dots, K\}} \mu_t^k$.

TS-oracle

Thompson Sampling Oracle (TS-oracle) [8] knows all the change points with certainty and resets Thompson sampling at these points.

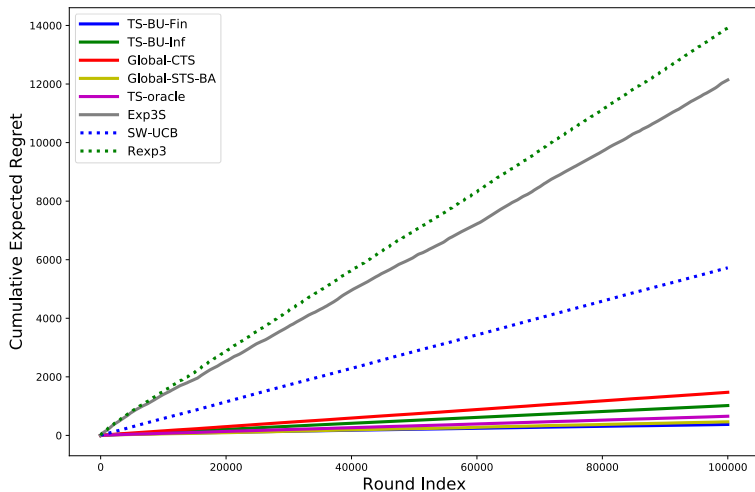
Abruptly Varying Environment

- Three states and three arms

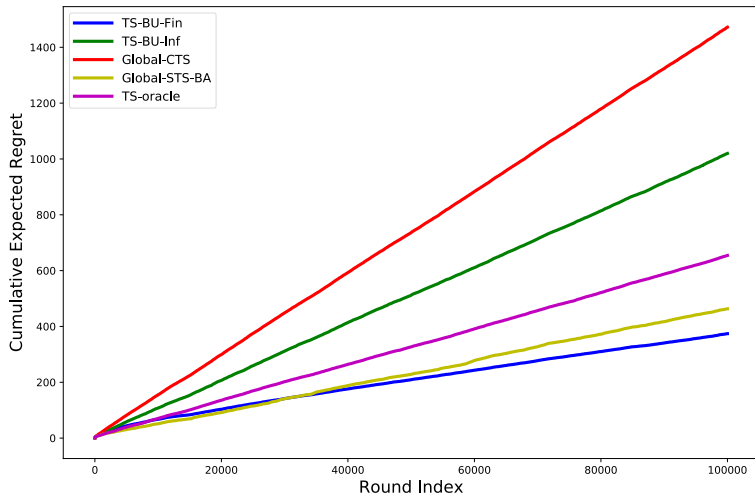
	a_1	a_2	a_3
s_1	0.1	0.9	0.3
s_2	0.8	0.2	0.4
s_3	0.2	0.1	0.9

- The change point occurs randomly at a given switching rate 10^{-3}
- State after change point is randomly chosen.
- The time horizon is $T = 10^5$

Finite state space



Finite state space



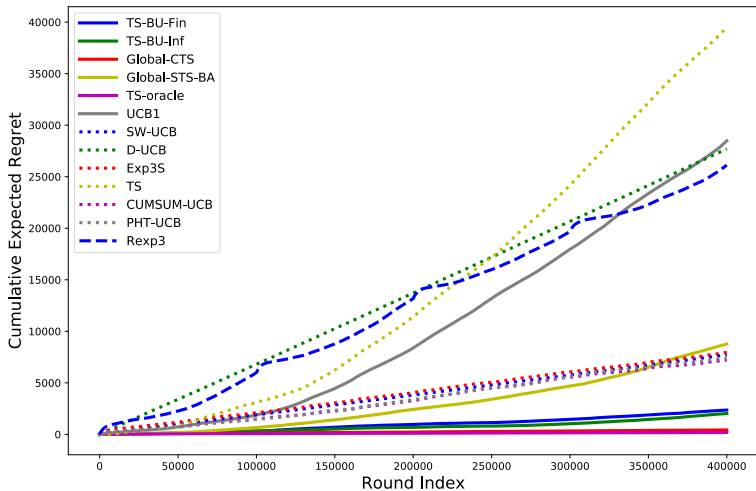
Observations:

- Global-STS-BA shows the best performance early (approximately up to 5,000 rounds), but TS-BU-Fin eventually outperforms Global-STS-BA and all the other algorithms.
- The strong performance of Global-STS-BA at the beginning is possibly due to active exploration. That is, thanks to the large run-length support, Global-STS-BA detects new states more quickly.
- Eventually, TS-BU-Fin outperforms even TS-oracle, which does not memorize state specific information albeit it knows exactly when the change point occurs.

Switching environment

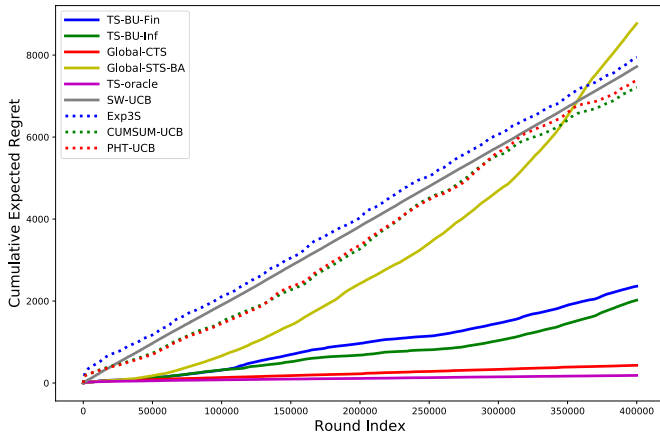
- The switching environment used in this section is adopted from [7]
- Five arms $K = 5$
- The rewards $\mu_{k,t}$ (the mean of an arm k) at time t changes abruptly and globally at a constant switching rate $\gamma = 10^{-5}$.
- The reward distributions are randomly generated from a uniform distribution $U(0,1)$
- Horizon used is $T = 4 \times 10^5$

Experiment: Infinite state space



Experiment: Infinite state space

The algorithms with relatively strong performance



Observations:

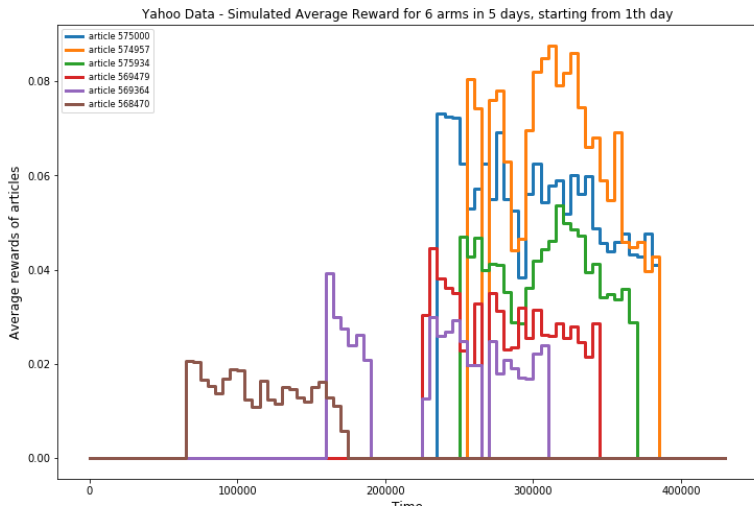
- Performance of TS-BU-Inf is between Global-CTS and Global-STS-BA.
- TS-BU-Fin shows comparable performance with TS-BU-Inf.
- Global-CTS has a better performance than Global-STS-BA unlike the case of finite number of states; The possible reason is that the sampling step enhances the exploration efforts of Global-CTS, while the exploration of Global-STS-BA is less than Global-CTS due to the Bayesian aggregation step.
- When the switching rate is small, Global-STS-BA needs more time to detect change points. TS-BU-Inf, on the other hand, can balance the trade-off between exploration and exploitation better with less computation.

Set up:

- Binary value representing whether user clicked articles shown on the front page.
- Our goal is to maximize the click-through rate by selecting which article to be shown on the front page.
- We randomly choose a 5-day horizon ($T = 4.32 \times 10^5$) and six articles ($K = 6$) that were shown the most times during the chosen horizon.
- The click-through rates are computed by taking the average of the number of clicks on each article in every 5,000 seconds ($\gamma = 1/5000$).

⁴Yahoo! Front Page Today Module User Click Log Dataset on <https://webscope.sandbox.yahoo.com>

Experiment Yahoo! Dataset

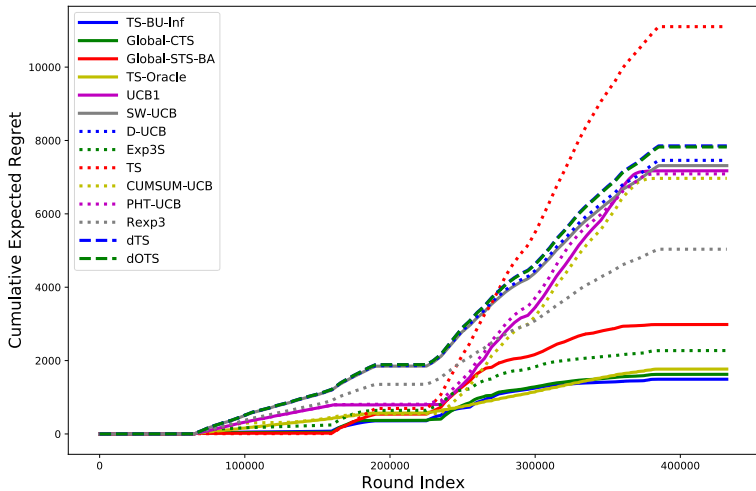


Observations:

- We test our algorithm with other 11 algorithms, whose parameters were set up optimally or according to recommendations.
- TS-BU-Inf has the lowest cumulative regret (better than even TS-oracle)

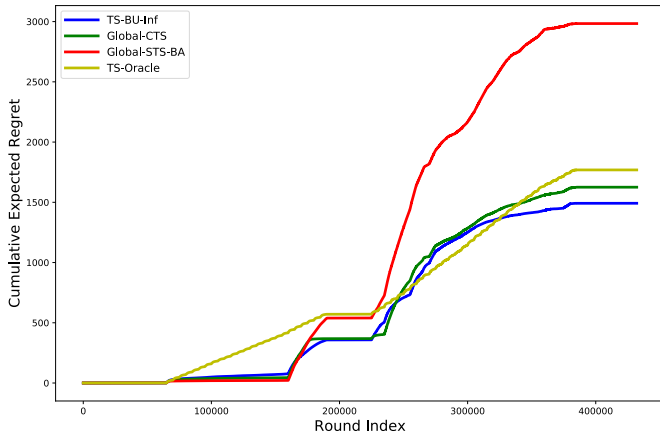
Experiment Yahoo! Dataset

Cumulative regret



Experiment Yahoo! Dataset

Cumulative regret of the best 3 algorithms



Conclusions

Conclusions

- We proposed new variants of Thompson sampling by integrating Bayesian belief updating capability
 - Thompson sampling with belief update - Finite (TS-BU-Fin)
- Numerical studies showed that TS-BU-Fin and TS-BU-Inf are competitive with the state-of-the-art algorithms
- TS-BU-Fin and TS-BU-Inf have significant benefits in computation and memory requirements.
- Unfortunately, due to the generality of Thompson sampling in the piece-wise stationary MAB studied in this paper, theoretical results on performance guarantee is still an open problem.

References

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